

Sponsorship Contract

• The PAWESEHI Yearbook • 2018-2019

Parkway West High School • 14653 Clayton Road•Ballwin, MO 63011

Business Name: _____

Business Address (w/ ZIP) _____

Business Phone: _____ **Business e-mail:** _____

Business Contact: _____ **Yearbook Sales Rep:** _____

Total Amount Paid: _____ **Total Amount Due:** _____

Sponsorship Packages

Platinum Package (\$500)

- Copy of the 2018 yearbook (if desired, this book could also be donated to a senior in financial need).
- Recognition with a full-page (8 1/2 inches by 11 1/3 inches) sponsorship advertisement in the yearbook.
- Certificate of appreciation for business display.

Gold Package (\$250)

- Recognized with a half-page (8 1/2 inches by 5 3/5 inches) sponsorship advertisement in the yearbook.
- Certificate of appreciation for business display.

Silver Package (\$100)

- Recognized with a quarter-page (4 1/8 inches by 5 3/5 inches) sponsorship advertisement in the yearbook.
- Certificate of appreciation for your business display.

Bronze Package (\$50)

- Recognized with a 1/8 page (4 1/8 inches by 2 3/4 inches) sponsorship advertisement in the yearbook.
- Certificate of appreciation for your business display.

***Ads are sold on a first come first serve basis and are limited to space.**

Sponsorship Policies and Procedures

1. All sponsorship materials (contracts, payment, etc.) should be mailed or hand-delivered to the high school main office (c/o Debra Klevens), unless arrangements are made for staff pick-up.

2. All ad art must be submitted in a .jpg (with 300 dpi resolution) or .pdf format to advisor Debra Klevens at **dklevens1@parkwayschools.net**

3. Sponsors are legally committed to pay for level recorded on the signed contract.

4. Remittance should be in the form of a check or money order made payable to Parkway West HS – PAWESEHI Yearbook.

5. Sponsorship page proofs will be made available to parties who request them.

6. All payments are to be made within 30 days of billing. Sales agents will remind advertisers who fall one month behind in payment. If payment continues unpaid, the staff business manager will contact the sponsor; then the faculty adviser will call to review the payment policy. Payments three months late or more will be pulled from the publication until payment is current.

7. The PAWESEHI staff reserves the right to refuse advertising space to any business which seeks to promote any product or service which is illegal to minors or to the populace in general or which is generally considered unhealthy or undesirable for students at Parkway West High School.

8. Questions regarding this contract or the above-mentioned policies should be directed to your sales agent or adviser Debra Klevens at **dklevens1@parkwayschools.net**. I understand this contract is a legally binding document. I agree to purchase the package indicated below. The above named business agrees to pay the total price listed. I agree to follow PAWESEHI policies and procedures outlined on the attached page

Ad Purchaser's Name: _____

Ad Purchaser's Signature: _____

Date: _____

IF you purchased a Platinum ad, do you wish to donate the free yearbook to a financially needy senior?

___ Yes, I'd love to help someone in need.

___ No, I would like to receive my copy